

Numeric Computer Systems, Inc. adds Allen Dickason to its leadership team

By Robert J Hochberg

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Numeric Computer Systems, Inc. (NCS) names Industry Veteran Allen Dickason to lead its Strategy and Business Development. Focused on the DSD market, NCS delivers advanced back-end Order-to-Cash and mobile solutions that add value and reduce costs.

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Hauppauge, NY (PRWEB) February 15, 2010 – Numeric Computer Systems, Inc. is announcing the hiring of Industry Veteran Allen Dickason to lead its Mobility business as Executive VP for Strategy and Business Development.

Numeric Computer Systems, Inc. (NCS), a leading provider of back office and mobile computing solutions, has been delivering comprehensive solutions to the Consumer Products Goods (CPG) Industry for multiple applications involved in the processes of Direct Store Delivery (DSD).

Mr. Dickason brings a broad range of experience from an extensive 40-year career in the Consumer Products Goods Industry where he has held various leadership positions including CIO positions at Frito-Lay, Suiza Foods, and Dean Foods, as well as CTO of Kinko's and Sr. VP of Sales Direct Store Delivery and Supply Chain at Brach's Confections. Mr. Dickason's career included executive sponsorship of implementations of two generations of mobile computers at Frito-Lay, and ERP and Direct Store Delivery systems at Suiza Foods and Dean Foods. While at Brach's, Mr. Dickason directed the DSD Go to Market strategy and developed the strategic business plan.

Mr. Dickason in his role will direct the business strategy and development of the NCS business. This will include management of partnerships, product development, go to market strategies, and other initiatives.

"Allen has been a leader in our space for his entire storied career. His addition to our team is a significant event for our business development and growth plans. Allen brings a fresh perspective and deep understanding of how technology can transform business processes and reduce costs. His reputation and accomplishments are evidence of what he will deliver to NCS and its clients." observed Robert J. Hochberg, CEO of Numeric Computer Systems, Inc

About Numeric Computer Systems, Inc.:

Numeric Computer Systems, Inc. is a premier global provider of supply chain execution solutions supporting the Direct Store Delivery process. Designed for the demands of the direct store delivery (DSD) market, NCS automates both back office functions and the requirements of mobile sales/delivery workers focusing on the fast moving consumer goods industry including baked goods, beverages, dairy, frozen foods and snacks. Headquartered in Hauppauge NY, NCS has regional offices in Dallas, San Francisco, San Juan, Sydney, Auckland and Jakarta.

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Numeric Computer Systems, Inc. is a leading global supplier of Supply Chain Execution Solutions to the Direct Store Delivery Industry of but back office and mobile systems.

Category	Software, Mobile, Computers
Tags	dsd, mobile, route accounting, direct store delivery, route settlement
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