

Xpedium adds Industry Leader John Darienzo to its Leadership Team

By Wayne Hochberg

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Xpedium names Industry Veteran John Darienzo as VP of Transportation and Logistics. Focused on enabling mobile workers with advanced technologies, Xpedium delivers an exciting new suite of rapid deployment, management and productivity solutions.

Hauppauge, NY – Xpedium, a division of Numeric Computer Systems, Inc. (NCS) a leading provider of ERP and mobile solutions to the Consumer Products Industry is pleased to announce that John Darienzo has joined the Xpedium team as Vice President of Transportation Logistics Systems.

John has significant experience in the field of wireless data capture with over 20 years of experience as an industry leader and innovator in the space. In 1988, John was responsible for the wireless automation of Sea-Land's shipping terminals worldwide. John moved on to found Dynamic Mobile Data in 1994 and hold the position as CEO. Dynamic Mobile Data designed and developed wireless mobility solutions for, UPS, PEPSI, Airborne, Con Ed, Kraft, Wakefern and a number of other companies large and small. In 2005, John co-founded Reltima LLC, and developed a suite of GPS tracking technologies to serve a market plagued with poorly designed products. Today these products are in use by thousands of customers and are well known for their accuracy and data integrity. John has extensive knowledge and experience in designing and building Electronic On Board Recorder (EOBR) systems which encompass DOT standards requirements for Hours of Service (HOS), Fuel Tax and Vehicle Inspection reporting while integrated with applications in multiple industries focused on field sales, asset management and proof of delivery.

John will participate in the executive team of Xpedium and help develop overall technology, product development strategy and direction so as to develop comprehensive and highly marketable solutions for sales to Xpedium's selected target markets and specifically the Transportation and Logistics market segments.

Xpedium's mission is to deliver to customers a comprehensive and tightly integrated mobility enterprise application platform (MEAP) that addresses the needs of the specific business while at the same time integrates modern mobile technology and automates the mobile workers requirements to follow new and emerging government regulations that insure vehicles are safe and the operators are able.

Robert J. Hochberg, NCS's CEO quickly recognized that the marketplace is highly interested and rapidly adopting technologies like GPS and GPS tracking and would significantly benefit from a well integrated mobile solution. "Adding significant GPS Location Based Services to the Xpedium platform for delivering mobility centric solutions and development tools is a natural next step" said Hochberg.

"John brings with him the technical expertise and industry knowledge to truly deliver effective GPS enabled solutions where others fall short in terms of accuracy and reliability" said Robert C. Zink, Executive Vice President Sales and Marketing of Xpedium. "The cost of devices, wireless data and effective coverage make GPS real-time tracking a strongly desired feature for mobility applications including Direct Store Delivery, Merchandising, Route Accounting, Proof of Delivery, Pick-up and Delivery, Field Sales and Distribution, Pre Sales, Field Service, Vending, and more. While the basic technologies are available from many sources, there is still a wide disparity in performance that we feel John's experience and track record will positively address for our platform."

Mr. Darienzo holds a BA in Business from Baruch College and an MBA in Finance from St. John's

University.

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About Xpedium:

Xpedium (www.xpedium.com), a division Numeric Computer Systems, Inc (NCS) (www.ncssuite.com) a leading supplier of Order-To-Cash back office and mobility solutions to the Fast Moving Consumer Goods Industry since 1967, is focused on technology development, sales and marketing of the 4th generation mobile platform and expanding its use into the broader mobility marketplace. Xpedium's mission is to provide greater efficiencies to companies implementing mobile solutions, reduce total cost of ownership and deliver superior results that add real tangible value. Led by highly experienced management and leveraging leading technology, Xpedium is already a leading provider of mobility solutions. Xpedium's team includes senior level project management and development professionals with unparalleled industry and mobility experience. Headquartered in Hauppauge NY, Xpedium has regional offices in Dallas, San Francisco, San Juan, Sydney, Auckland and Jakarta.

Category	Wireless, Transportation, Software
Tags	gps tracking, dsd, direct store delivery, route accounting, mobile applications, Wireless, fleet management, meap
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